

ADVANCE PROGRAM



## COLLABORATE 10 – IOUG FORUM

APRIL 18-22, 2010 | MANDALAY BAY CONVENTION CENTER | LAS VEGAS, NEVADA

*Register at [collaborate10.ioug.org](http://collaborate10.ioug.org) by March 18 to save \$400 off the onsite rate and for the chance to win an Apple iPod Touch! Choose the priority code on your mailing panel to be entered into the drawing.*

Be sure to register at [collaborate10.ioug.org](http://collaborate10.ioug.org) to support the IOUG Forum and help expand our offerings, such as hands-on labs and exclusive IOUG Forum benefits! See page 3 for a listing of these benefits.

Presented by:





“I really enjoyed attending COLLABORATE 09. The educational sessions provide an excellent opportunity to see how other developers are interacting with the Oracle database and its myriad of other software applications. In addition, the special events and keynote addresses are excellent....This conference was an all-around excellent experience.”

– **Michael Hopkins,**  
*Computer Software Specialist,  
 Memphis Light Gas & Water*

*Quotes derived from 2009 post-conference evaluation.*

We know training budgets are tight and time away from the office is precious. However, making a small investment in training to increase productivity and save your company thousands in consulting fees, late work and lost customers is worth it. That’s why we’d like to invite you to join us at the premier event of the year for Oracle users – **COLLABORATE 10 – IOUG Forum, April 18-22, 2010 in Las Vegas, Nevada.**

When developing the IOUG Forum’s educational content, we always take our members’ feedback into account. As a result, sessions this year focus on many of our members’ biggest challenges, including migrating to Oracle Database 11gR2, backup/recovery, virtualization, optimization, Business Intelligence and more.

In addition to the 275+ technical sessions, we also are presenting a “conference within a conference” exclusively on Business Intelligence/Data Warehousing – **Get Analytical with BIWA Training Days** – and **Bootcamps**, which are a series of sessions on a specific topic, offered sequentially, over a one- or two-day period. The IOUG also is keeping space open in its schedule for late-breaking topics that are important to our members, such as aligning IT with business, MySQL, storage, security and more. And, as an IOUG attendee, you can also register at an extremely discounted rate for a **Deep Dive**, formerly known as a University Seminar, and receive full-day training on a topic of interest to you.

The IOUG Forum is also a great place to expand your network of peers you can turn to long after the conference is over. Whether it’s a technical talk during a **Birds of a Feather** meeting or an informal conversation at the **IOUG Welcome Event**, the IOUG Forum is *the* place to meet other like-minded professionals who can share solutions and best practices to your most pressing business questions.

At this year’s **Exhibitor Showcase**, you can meet with hundreds of IT Solution Providers to have your questions answered about the latest products and services that can help save your company time and money.

At COLLABORATE, you can also hear first-hand from **Oracle executives** on the state of the industry and the latest releases of the software, as well as an understanding of where Oracle will be going in the next year. COLLABORATE is the place to learn what Oracle can do for your organization and where Oracle is going to help position your organization in order to take advantage of the upcoming changes in technology.

We encourage you to attend this conference because the training, education and information you can only get from other users is well worth the investment. You’re guaranteed to obtain the best practices and techniques needed to stay competitive and marketable.

We hope you join us in Vegas!

**Ian Abramson**  
*IOUG President*



**Jon Wolfe**  
*IOUG Director of Education*





## What is COLLABORATE 10?

The Independent Oracle Users Group (IOUG), the Oracle Applications Users Group (OAUG) and Quest International Users Group (Quest) are once again joining forces to host COLLABORATE 10, Technology and Applications Forum for the Oracle Community.

During COLLABORATE 10, each users group will have its own forum, including educational sessions, dedicated networking events and specific speakers. Joint events will also be hosted for each group to take part in. Registration includes access to all three forums — you will have the option to attend activities from one forum the entire time, or enjoy a blend from all three.

## What is the IOUG Forum?

The IOUG Forum includes real-world training presented by fellow Oracle users and industry experts, dedicated networking opportunities with professionals who share your business needs and Oracle experts sharing solutions. Your registration fee supports the expansion of IOUG's event and year-round programs, as well as provides you with exclusive benefits.

## IOUG Forum Exclusive Benefits

- Preferred access to a “conference within a conference” – **Get Analytical with BIWA Training Days** – that's focused solely on BI/DW & Analytics and brainpowered by the IOUG Business Intelligence, Warehousing and Analytics SIG
- Preferred access to IOUG's **new full-day Bootcamps** for comprehensive training on a variety of topics, including storage, virtualization and 11gR2
- **A more than \$300 savings off of Deep Dives**, presented by fellow Oracle experts who provide in-depth education on specific topics, including OBIEE, Sun, virtualization and installations
- Preferred access to **more than 275 expert-led sessions** that cover key business issues, such as business intelligence, virtualization, storage, security and more
- **Online access to session papers and presentations** before, during and after the conference
- **Hands-on labs** for direct experiences with technologies
- Exclusive IOUG activities, including a special **IOUG Welcome Event** (hosted by the SIGs and sponsored by SAP) for networking, featuring a fun-filled activity called PaintFest
- The opportunity to connect with **Oracle ACE's** during the event
- Participation in active **Special Interest Groups (SIGs)** to create a network to turn to long after the conference
- The invaluable opportunity to **meet, exchange solutions and network** with other DBAs, lead developers, architects and IT managers who share the same problems as you
- Admission to **all educational offerings from OAUG and Quest**, where you can expand your professional network and share ideas and best practices
- The largest and most comprehensive coverage of **user-driven Oracle database technology education** anywhere

*Download a training proposal at [w3.ioug.org/COLLABORATE10/TrainingProposal](http://w3.ioug.org/COLLABORATE10/TrainingProposal) to show your manager how cost-effective your attendance will be!*



Schedule is tentative and subject to change. Visit [collaborate10.ioug.org](http://collaborate10.ioug.org) for updates.

## Sunday, April 18

- 8:00 a.m. – 6:00 p.m. Registration Open
- 9:00 a.m. – 3:00 p.m. IOUG Deep Dives\*
- 3:30 p.m. – 4:30 p.m. Speaker Orientation
- 5:00 p.m. – 6:30 p.m. IOUG Welcome Event  
(hosted by the SIGs,  
sponsored by SAP)

## Monday, April 19

- 7:00 a.m. – 7:00 p.m. Registration Open
- 7:00 a.m. – 8:30 a.m. Breakfast
- 8:00 a.m. – 9:00 a.m. Education Sessions
- 8:00 a.m. – 4:45 p.m. IOUG Bootcamps
- 9:15 a.m. – 10:30 a.m. General Session
- 10:45 a.m. – 11:45 a.m. Education Sessions
- 11:45 a.m. – 1:15 p.m. Lunch
- 12:00 p.m. – 12:30 p.m. Education Sessions
- 1:15 p.m. – 2:15 p.m. Education Sessions
- 2:30 p.m. – 3:30 p.m. Education Sessions
- 3:30 p.m. – 3:45 p.m. Afternoon Break
- 3:45 p.m. – 4:45 p.m. Education Sessions
- 5:00 p.m. – 7:30 p.m. Welcome Reception in the  
Exhibitor Showcase

“I find that **[COLLABORATE]** is the best single source of training. The multitude of educational sessions gives me the opportunity to upgrade my skills in numerous areas of interest at the same time, as opposed to taking a five-day course on a single topic.”

– **Steve Allison**, Database Administrator,  
SkyTerra Communications

## Tuesday, April 20

- 7:30 a.m. – 6:00 p.m. Registration Open
- 7:30 a.m. – 8:30 a.m. Breakfast
- 8:00 a.m. – 9:00 a.m. Education Sessions
- 8:00 a.m. – 5:30 p.m. IOUG Bootcamps
- 9:15 a.m. – 10:15 a.m. General Session
- 10:15 a.m. – 4:00 p.m. Exhibitor Showcase Open
- 10:30 a.m. – 11:30 a.m. Education Sessions
- 11:30 a.m. – 1:00 p.m. Lunch in the  
Exhibitor Showcase
- 11:45 a.m. – 12:15 p.m. Education Sessions
- 1:00 p.m. – 2:00 p.m. Dedicated Exhibitor  
Showcase Hour
- 2:00 p.m. – 3:00 p.m. Education Sessions
- 3:15 p.m. – 4:15 p.m. Education Sessions
- 4:30 p.m. – 5:30 p.m. Education Sessions
- 5:30 p.m. – 7:00 p.m. Happy Hour in the  
Exhibitor Showcase

## Wednesday, April 21

- 7:00 a.m. – 8:30 a.m. Breakfast
- 7:30 a.m. – 6:00 p.m. Registration Open
- 8:00 a.m. – 9:00 a.m. Education Sessions
- 8:00 a.m. – 5:00 p.m. IOUG Bootcamps
- 9:15 a.m. – 10:15 a.m. Education Sessions
- 10:15 a.m. – 4:00 p.m. Exhibitor Showcase Open
- 10:30 a.m. – 11:30 a.m. Education Sessions
- 11:30 a.m. – 1:00 p.m. Lunch in the  
Exhibitor Showcase
- 11:45 a.m. – 12:15 p.m. Education Sessions
- 1:00 p.m. – 2:00 p.m. Education Sessions
- 2:15 p.m. – 3:15 p.m. Education Sessions
- 3:15 p.m. – 4:00 p.m. Afternoon Break in the  
Exhibitor Showcase
- 4:00 p.m. – 5:00 p.m. Education Sessions
- 6:00 p.m. – 8:00 p.m. COLLABORATE 10 Party at the  
Mandalay Bay Beach

## Thursday, April 22

- 7:30 a.m. – 12:00 p.m. Registration Open
- 7:30 a.m. – 8:30 a.m. Breakfast
- 8:30 a.m. – 9:30 a.m. Education Sessions
- 8:30 a.m. – 12:00 p.m. IOUG Bootcamps
- 9:45 a.m. – 10:45 a.m. Education Sessions
- 11:00 a.m. – 12:00 p.m. Education Sessions

\*An IOUG Deep Dive is an additional fee. Simply sign up during the registration process.



Attend more than 275 IOUG Forum education sessions, featuring best practices that span the breadth of Oracle technology. Below is a snap shot of what you can expect. For session speakers and abstracts, view the session schedule at [w3.ioug.org/COLLAB10/IOUGScheduler](http://w3.ioug.org/COLLAB10/IOUGScheduler).

## APPLICATION STRATEGY AND SERVICES

- ◆ Optimizing Business Processes with Just-in-Time Collaboration
- ◆ URM Installation Pitfalls to Avoid
- ◆ Wiki in the Enterprise: What Works and What Won't
- ◆ Getting Business Done: Using Content Management and ERP Integration to Improve Business Process

## INFRASTRUCTURE TECHNOLOGIES

- ◆ Storage Tiering Basics and Not-so-basic
- ◆ Yes, Production Databases Run in Virtualized Environments: Virtualization and the DBA
- ◆ High Performance Oracle Database 11g in the Amazon Cloud
- ◆ Flying in the Clouds: An Introduction to Cloud Computing
- ◆ Enterprise Manager Grid Control: Moments of Truth
- ◆ Maximizing Performance on Oracle Database 11g Standard Edition RAC
- ◆ Virtualization with Oracle RAC One Node
- ◆ Oracle Virtualization: Rapid Deployment Using OVM Technologies

## BUSINESS INTELLIGENCE/DATA WAREHOUSING/ENTERPRISE PERFORMANCE MANAGEMENT

New this year, the IOUG and the IOUG's BIWA SIG are teaming up to present **Get Analytical with BIWA Training Days**. View page 7 for a listing of sessions in this track.

## PROFESSIONAL DEVELOPMENT

- ◆ Delivering Killer Technical Presentations
- ◆ Trends in Database Administration and the Changing Role of the DBA
- ◆ A Failure to Communicate
- ◆ Doing More with Less; Seven Steps for a Highly Effective DBA Organization

## DEVELOPMENT

- ◆ Recession Proof Your Company with Service-Oriented Architecture
- ◆ Migration BI Tool to APEX Interactive Reports: What Works and What Doesn't and Lessons Learned Along the Way
- ◆ Hardening APEX for Maximum Security
- ◆ Top 10 Things Oracle Universal Content Management Customers Need to Know About WebLogic
- ◆ Virtual Private Database and Using Oracle Application Contexts
- ◆ What an Oracle Developer Ought to Know

## GOVERNANCE RISK AND COMPLIANCE

- ◆ Fraud Prevention for Sensitive Applications in a Web Single Sign-on Environment
- ◆ Data Governance in the Age of Database Attacks
- ◆ Is Your Auditing Failing You?
- ◆ Seamlessly Add Strong Authentication to Your Web Applications
- ◆ Real-time Data Auditing with Extended Oracle Change Data Capture

## MASTER DATA MANAGEMENT/APPLICATION INTEGRATION

- ◆ Implementing Common Integration Styles Using Oracle SOA Suite 11g
- ◆ Business Services: What, Why and How Tips
- ◆ Fusion Middleware 11g: Composite Service Development and Role of Service Mediator
- ◆ Turning Point in CRM and ERP Integration: Achieving Application Agility with SOA and BPM

## DATABASE

- ◆ Tuning SQL Without the Tuning Pack
- ◆ 11gR2 Automatic Storage Management – Using ASM to Manage All Your Data
- ◆ Feeling Compressed? A Session for Optimizing Oracle Compression
- ◆ Oracle 11g SQL Tuning Secrets
- ◆ RAC Performance Monitoring and Diagnosis Using Oracle Enterprise Manager
- ◆ ASM Enhancements in 11g Release 2
- ◆ Oracle on Linux on System z Performance Experiences

### Build Your IOUG Forum Education Schedule

Obtain session details for COLLABORATE 10 – IOUG Forum from the IOUG scheduling tool. Search by track, speaker, category and more to find exactly what you are looking for before arriving in Vegas. (Your schedule is not binding and is for your planning purposes only.)

Log on to [w3.ioug.org/COLLAB10/IOUGScheduler](http://w3.ioug.org/COLLAB10/IOUGScheduler) to use the IOUG scheduling tool, and search for sessions, create your personalized schedule and download it to your Outlook calendar.



The IOUG is presenting new opportunities for you to enhance your knowledge on a specific topic of interest to you.

## Bootcamps

Held throughout the week in conjunction with regular technical sessions, the first-ever IOUG Bootcamps provide you the chance to learn about specialized topics for one or two full-days during the conference.

The format consists of a series of one-hour sessions that cover a specific topic with a variety of expert speakers. Each concludes with a panel of expert speakers. Choose to attend the entire Bootcamp or part of the program. They are **included within your full conference registration**, but pre-registration is required. Topics include:

## One-day Bootcamps

### Manageability Bootcamp

Monday, April 19

Learn everything about manageability. This includes sessions on Oracle indexing, Oracle capacity planning and Advanced RMAN Backup and Recovery. Walk away with tips on how to be more productive and reduce management costs and scale.

### Storage Bootcamp

Monday, April 19

Welcome to Storage 2.0: Will solid-state disk make my system better, faster or cheaper to run? How do I take advantage of multiple SAN's? Is virtual storage array technology ready for market? Meet and learn from the top experts in information protection technology and find out what your system has at its most basic level and how to make better storage system decisions for your organization.

### Performance Tuning RAC Environments Bootcamp

Tuesday, April 20

Do you want to learn Oracle RAC Tuning techniques from the experts? Learn first-hand from the industry's well-known Oracle RAC tuning experts. This bootcamp consists of five independent technical presentations and one interactive Q&A expert panel that attendees can choose. This bootcamp is designed to provide a good coverage of various tuning techniques. The last session is a one-hour interactive Q&A expert panel.

### Virtualization Bootcamp

Wednesday, April 21

Get the answers you need about virtualization and cloud computing in this bootcamp. Learn how to run production databases in virtualized environments and rapid software deployment. Discover everything you need to know to support and manage in virtualized environments and learn all the virtualization fundamentals and management essentials.

### 11gR2 Bootcamp

Wednesday, April 21

Learn everything you need to know about 11g during this one-day bootcamp, including new features of R1 and R2 and how to upgrade to 11gR2. And, discover how to upgrade an Oracle 10gR2 clusterware and install 11gR2, as well as hear about tips and tricks that will apply to any Oracle user.

## Two-day Bootcamps

### Better, Faster, Stronger SQL Development

Monday, April 19 - Tuesday, April 20

The world of the developer has become fortified with new tools, tuning technology advancements and more knowledge than ever before in the history of programming. Get a broad-spectrum exposure to the latest advancements available to every Oracle developer by tapping our top industry experts, all in one convenient place — the BFS SQL Bootcamp!

### Business Intelligence Bootcamp

Monday, April 19 - Tuesday, April 20

The BI Bootcamp gives a 360-degree view of the entire Oracle Business Intelligence space. Learn how businesses can benefit from BIWA technologies, such as Business Intelligence, Data Warehousing, Advanced Analytics and Enterprise Performance Management.

### Oracle on Linux for IBM System Z Hands-on Bootcamp (at IBM Las Vegas)

Tuesday, April 20 - Wednesday, April 21

Join Gaylan Braseleton at IBM Las Vegas for the Oracle on Linux for System Z Hands-on Bootcamp. DBA's, system administrators and planners are invited to participate in lectures and hands-on lab exercises.

Please note: Space is limited. Attendees must pre-register.



## Oracle MAA on Linux for System Z Hands-on Bootcamp

Tuesday, April 20 - Wednesday, April 21

Learn how to implement a database in a RAC/ASM/Grid Control environment on Linux for IBM System Z. During this hands-on training, learn to manage an Oracle database in an Oracle MAA environment.

## Security Bootcamp

Tuesday, April 20 - Wednesday, April 21

Security sometimes can be considered project lockdown, but is that really all that security is, controlling access? This bootcamp is to provide information and best practices around securely configuring the database and application environments, auditing and compliance, coding and developing applications to consider the best security practices, applying security patches and protecting data and company assets. The two days of security-packed sessions will be followed up with a panel discussion with the speakers of the bootcamp to share any additional best practices and answer questions.

*All dates and times are subject to change.*

## Get Analytical with BIWA Training Days



### Brainpowered by the IOUG Business Intelligence, Warehousing and Analytics (BIWA) SIG

The IOUG is excited to partner with the BIWA SIG to present a special “conference within a conference” – Get Analytical with BIWA Training Days — on Business Intelligence and Data Warehousing, held in conjunction with COLLABORATE 10 – IOUG Forum. Those interested in Analytics, Business Intelligence, Data Warehousing, Enterprise Performance Management (EPM) and OBIEE are encouraged to participate in this special forum. Sessions include:

- ◆ Oracle Data Mining: Hands-on Lab
- ◆ Integrating Essbase & OBIEE+ With Your Data Warehouse Strategy
- ◆ BI Panel: Get Analytical, Drive More Value via BIWA Technology
- ◆ OBIEE Security & BI APPS Integration Case Study: Atheros Communications
- ◆ Data Visualization Best Practices: Know How to Design and Improve Your BI & EPM Reports, Dashboards and Queries
- ◆ Screaming Speed: A Case Study on Moving from a Big Iron Data Warehouse to the Oracle Database Machine

## Deep Dive Education

Come early to COLLABORATE 10, so you can participate in one of the IOUG Forum’s full-day training seminars! The IOUG’s Deep Dives, formerly known as University Seminars, are taking place Sunday, April 18 from 9:00 a.m. – 3:00 p.m. Register\* for one of the following seminars for in-depth information on a particular topic:

### Sun Virtualization Technology for Oracle Technology Professionals

Steve Lemme, CA and George Trujillo, *Trubix*

### A Technical Look at the New Features in OBIEE 11g

Mark Rittman, *Rittman Mead*

### Installations – Tips, Tricks and Best Practices

Michelle Malcher, *DRW Holdings*

### OCP Exam Gram

Robert Freeman, *LDS Church*

### Portlets, Task Flows and Services: Exploring the SOA of WebCenter 11g

Josh Cullen, *Maverick Solutions*

### 11gR2 New Features

Daniel Liu, *Oracle*

### Backup, Recovery and Failover

Tim Quinlan, *TLQ Consulting Inc.*

*\*A Deep Dive registration is an additional fee and is not included in your conference registration. IOUG Forum attendees save more than \$300 off the non-IOUG attendee rate. Simply sign up during the registration process. Visit [collaborate10.ioug.org](http://collaborate10.ioug.org) for session descriptions.*



It's more important than ever to develop and maintain business contacts. COLLABORATE 10's formal and informal networking events allow you to make new, valuable relationships you can turn to long after the conference is over. Don't miss out on these opportunities:

## IOUG Forum Exclusive Networking Events

**IOUG Welcome Event**  
(hosted by the SIGs and sponsored by SAP)



**Sunday, April 18, 5:00 p.m. - 6:30 p.m.**

Join us on Sunday evening to kick-off the COLLABORATE 10 conference. The IOUG will welcome you to the event and provide a general IOUG update, as well as acknowledge IOUG award winners. You won't want to miss our fun-filled activity, PaintFest, where you and your peers can mix and mingle while helping to create art on canvases, which will be donated to hospitals for display.

### SIG Meetings

Share best practices and brainstorm solutions with peers interested in a specialized area of interest or specific Oracle product through the IOUG's Special Interest Groups (SIGs). COLLABORATE 10 – IOUG Forum offers the added benefit of meeting in-person with other Oracle professionals facing the same issues as you. Complement your schedule with technical sessions, panel discussions and roundtables held throughout the week from the following SIGs:

Application Express SIG	Oracle Content Management (Stellent) SIG
BEA/Portal Technologies SIG	PeopleSoft SIG
Business Intelligence, Warehousing & Analytics SIG	RAC SIG
Enterprise Best Practices SIG	SAP SIG
Essbase SIG	Spatial SIG
Exadata SIG	Z/Series Oracle SIG
Linux SIG	

## COLLABORATE 10 Networking Events

**Welcome Reception in the Exhibitor Showcase**

**Monday, April 19, 5:00 p.m. – 7:30 p.m.**

Join us Monday to connect with attendees across all three groups and meet face-to-face with leading Oracle solution providers during the opening night of the Exhibitor Showcase. Hundreds of exhibitors — brought to you by the IOUG, OAUG and Quest — will be on-hand to answer questions about their services, products and ideas that can integrate with and improve your existing Oracle environments. Drinks and hor d'oeuvres will be available.

### Happy Hour in the Exhibitor Showcase

**Tuesday, April 20, 5:30 p.m. - 7:00 p.m.**

Enjoy this exclusive cocktail party in the Exhibitor Showcase before you head out to explore Vegas' nightlife Tuesday evening. COLLABORATE 10 exhibitors will be ready and waiting to mingle, while you learn more about the complementary products and services available to increase the return on your Oracle investment.

### COLLABORATE 10 Party at the Mandalay Bay Beach

**Wednesday, April 21, 6:00 p.m. - 8:00 p.m.**

After diving into COLLABORATE's technical sessions all week, relax by the Mandalay Bay Beach! Enjoy light hor d'oeuvres and a cash bar, while networking with colleagues in this cool environment.

## Women in Technology Forum

The Women in Technology Forum has been so popular in years past that we're bringing it back! Join us for all the Women in Technology events to share lively stories and advice based on the experiences of women working in the technology industry.

### Women in Technology Networking Breakfast

**Monday, April 19, 7:00 a.m. – 8:30 a.m.**

### Women in Technology Panel

**Wednesday, April 21, 10:30 a.m. – 11:30 a.m.**

## Birds of a Feather Meetings

Of all the intangible benefits you'll experience, one of the most important — and longest lasting — is your ability to have spontaneous conversations and discuss shared interests with other attendees. During lunch time Monday through Wednesday, be sure to take advantage of our "Birds of a Feather" tables, designed to make networking on some of your most important topics easier.

### Networking by Geography

**Monday, April 19, 11:45 a.m. – 1:15 p.m.**

### Networking by Education Track

**Tuesday, April 20 and Wednesday, April 21  
11:30 a.m. – 1:00 p.m.**



Test-drive the latest solutions, tools, products and services from more than 250 exhibitors and learn how to integrate them into your existing infrastructure for maximum return on investment.

New this year! The Exhibitor Showcase is segmented by Oracle solutions. It's easier than ever to find solutions, products and services. Solutions can be found on the online floorplan at [w3.ioug.org/COLLAB10/Floorplan](http://w3.ioug.org/COLLAB10/Floorplan).

## Current Exhibiting Companies *As of January 8, 2010*

<i>Abeam Consulting</i>	<i>DSI</i>	<i>Merkur Group/Edict Systems</i>	<i>SmartDog Services</i>
<i>Actools</i>	<i>EIS Technology</i>	<i>Mid Range Computer Group</i>	<i>Solix Technologies</i>
<i>All Out Security</i>	<i>Emerging Solutions</i>	<i>More4apps</i>	<i>Solution Beacon</i>
<i>AMX</i>	<i>Ephox</i>	<i>Morpheus</i>	<i>Spinnaker</i>
<i>Apps Associates LLC</i>	<i>eprentise (formally Flexfield)</i>	<i>MTG</i>	<i>Syntax</i>
<i>Analytic Vision</i>	<i>Evergreen Data Systems Inc.</i>	<i>NAVTEQ</i>	<i>Systems Management Inc</i>
<i>Andrews Consulting</i>	<i>Excel4apps Pty Ltd</i>	<i>Nextinfo</i>	<i>Systime</i>
<i>AST Corporation</i>	<i>Fishbowl Solutions</i>	<i>Noetix</i>	<i>Take Supply Chain</i>
<i>AT&amp;T</i>	<i>GAEA Global Technologies</i>	<i>O2 Works LLC</i>	<i>Team Fuze</i>
<i>Beacon Application Services</i>	<i>Global Software</i>	<i>OneNeck IT Services</i>	<i>Team Informatics</i>
<i>BlueStone International</i>	<i>Global Systems Integration (GSI)</i>	<i>Open Text</i>	<i>Teradata</i>
<i>Bottomline</i>	<i>GNC Consulting</i>	<i>Oracle Press</i>	<i>Terillium</i>
<i>C3 Business Solutions</i>	<i>Hotsos Enterprises Ltd</i>	<i>Palazzo Inc.</i>	<i>Texas Memory Systems</i>
<i>CCH, a Wolters Kluwer Business</i>	<i>IBM</i>	<i>Perceptive Software</i>	<i>The Hackett Group</i>
<i>CedarCrestone</i>	<i>Image Integration</i>	<i>Phire, Inc.</i>	<i>The iConsortium</i>
<i>Cforia</i>	<i>implementRadvantage</i>	<i>Preferred Strategies</i>	<i>Trubiquity</i>
<i>ChainSys Corporation</i>	<i>Informatica</i>	<i>Premier Group</i>	<i>Turnkey Solutions</i>
<i>CipherSoft, A Subsidiary of Unify Corporation</i>	<i>Innowave Technology</i>	<i>Project Partners</i>	<i>TUSC</i>
<i>Circular Edge, LLC</i>	<i>Insight Software</i>	<i>Quest Software</i>	<i>Velocity Software</i>
<i>Colibri Limited Company</i>	<i>iTrain</i>	<i>Quilogy, Inc.</i>	<i>VendorRate</i>
<i>Confio Software</i>	<i>KABA Workforce Solutions</i>	<i>Rapid Decision</i>	<i>Vortex Consulting</i>
<i>Continuent</i>	<i>Kaplan IT Learning</i>	<i>RCM Technologies</i>	<i>Whitehouse Consultants</i>
<i>Core Services</i>	<i>Kbace</i>	<i>Reports Now</i>	<i>Whitelight</i>
<i>Coming Data Services</i>	<i>Kerdock Consulting</i>	<i>Rimini Street</i>	<i>WTS</i>
<i>Cronin Business Solutions</i>	<i>Klik-It</i>	<i>RingMaster Software</i>	<i>Zanett Commercial Solutions</i>
<i>Dataram Corp</i>	<i>K-Rise</i>	<i>SAP</i>	
<i>dbaDIRECT</i>	<i>Maverick Solutions</i>	<i>Search 5 Staffing, Inc.</i>	
<i>Deloitte</i>	<i>MENTIS Software</i>	<i>SkipJack Chain</i>	

**Contact Scott Narug, Senior Sales Manager, at +1.312.673.5974 or [scott\\_narug@ioug.org](mailto:scott_narug@ioug.org) for more information on how to become a COLLABORATE 10 – IOUG Forum exhibitor.**



## Exhibitor Showcase Hours

The COLLABORATE 10 Exhibitor Showcase will be open the following days and hours:

### Monday, April 19

5:00 p.m. – 7:30 p.m. Welcome Reception in the Exhibitor Showcase

### Tuesday, April 20

10:15 a.m. – 4:00 p.m.

11:30 a.m. – 1:00 p.m. Lunch in the Exhibitor Showcase

1:00 p.m. – 2:00 p.m. Dedicated Exhibitor Showcase Hour

5:30 p.m. – 7:00 p.m. Happy Hour in the Exhibitor Showcase

### Wednesday, April 21

10:15 a.m. – 4:00 p.m.

11:30 a.m. – 1:00 p.m. Lunch in the Exhibitor Showcase

*Hours are subject to change.*

## Thank You to the IOUG Forum Sponsor

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— **Cora Beniquez**, DISA/PLD IT Spec/DataMgmt,  
Oracle DBA



## Registration

Register through the IOUG by **March 18** to **save \$400** off the onsite rate and have the chance to win an **Apple iPod Touch**. Choose the priority code found on your mailing panel when registering to be entered into the drawing.

There are three easy ways to register with the IOUG:

**Web** — Visit [collaborate10.ioug.org](http://collaborate10.ioug.org)

**Fax** — Download the PDF registration form at [collaborate10.ioug.org](http://collaborate10.ioug.org) and fax completed form to: +1.905.479.9297

**Mail** — Download the PDF registration form at [collaborate10.ioug.org](http://collaborate10.ioug.org) and mail completed form with payment to:  
Independent Oracle Users Group, 3171 Paysphere Circle, Chicago, IL 60674

### IOUG Member Rates

**Early Bird** (On or before March 18, 2010) \$1,385 USD

**Regular** (March 19 – April 8, 2010) \$1,585 USD

### Non-member Rates

All non-member rates include complimentary trial IOUG membership through December 31, 2010.

**Early Bird** (On or before March 18, 2010) \$1,725 USD

**Regular** (March 19 – April 8, 2010) \$1,925 USD

### Group Registration

Save on your full conference registration fee by bringing four (4) or more individuals from your company at a discounted rate. Each member must complete a registration form and all forms must be submitted together with full payment.

#### Member Company Group Rates

**Early Bird** (On or before March 18, 2010) \$1,175 USD

**Regular** (March 19 – April 8, 2010) \$1,375 USD

#### Non-member Company Group Rates

All non-member rates include complimentary trial IOUG membership through December 31, 2010.

**Early Bird** (On or before March 18, 2010) \$1,585 USD

**Regular** (March 19 – April 8, 2010) \$1,785 USD

### Daily Rates

Choose to attend one day of the conference to visit the Exhibitor Showcase and any educational sessions on Monday, Tuesday, Wednesday or Thursday.

**One-day Full Conference Rate** \$775 USD

**Two-day Full Conference Rate**

(You must attend consecutive days.)

IOUG Members \$995 USD

Non-members \$1,335 USD

### IOUG Deep Dives

**IOUG Registrant** \$230 USD

**Non-IOUG Registrant** \$599 USD

## Housing

The IOUG is holding discounted rooms for COLLABORATE 10 – IOUG Forum attendees. You will be able to make reservations at the discounted rate once you have secured your conference registration. Instructions will be provided during the online registration process, as well as in your registration confirmation e-mail. Discounted rates will be available at the following hotels:

#### Mandalay Bay

Rates start at \$199 per night

#### THEhotel at Mandalay Bay

Rates start at \$229 per night

#### Luxor

Rates start at \$105 per night

#### Excalibur (Government Only)\*

Rates start at \$71 per night

### Book your housing with the IOUG to:

- ◆ Be within close proximity to COLLABORATE activities
- ◆ Ensure secure room reservations with onsite support and special amenities, such as **complimentary Internet, entry in prize drawings and waived resort fees\*\***
- ◆ Receive up to **\$500 in airfare credit** for a return trip when you book your room at Mandalay Bay during COLLABORATE 10

*\*Excalibur rooms are for government employees only. Upon check in, guest must show their government ID to prove they are a government employee. Failure to show ID will result in a dropped room reservation. Please note the resort fee is optional. Any changes that need to be made to reservations are complimentary for COLLABORATE 10 attendees.*

*\*\*Not all conference hotels offer all amenities.*



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# COLLABORATE10

Technology and Applications Forum for the Oracle Community



**Conference: April 18-22, 2010**  
**Exhibitor Showcase: April 19-21, 2010**  
**Mandalay Bay Convention Center | Las Vegas, Nevada**

Save your company money by taking advantage of the early bird and group rates. Register by **March 18** to **save \$400** off the onsite rate and have the chance to win an **Apple iPod Touch**. Choose the priority code on your mailing panel to be entered into the drawing.

“I like going to COLLABORATE because you get a good cross-section of subject matter....I also like hearing from the industry executives about what’s new and what’s coming down the road.”

– **Michael Sheldon**, *Financial Systems Admin, Wright Express Corp.*